



2ND PAPUA NEW GUINEA PETROLEUM



CONFERENCE AND EXHIBITION

PETROLEUM DEVELOPMENTS: UNDERPINNING
PAPUA NEW GUINEA'S ENERGY FUTURE

Sponsorship / Exhibition Opportunities

21-23 FEBRUARY 2023 • PORT MORESBY, PAPUA NEW GUINEA

SUPPORTED BY





GENERAL INFORMATION

AAPG

Since its founding in 1917, the American Association of Petroleum Geologists has been a pillar of the worldwide scientific community. The original purpose of AAPG, to foster scientific research, to advance the science of geology, to promote technology, and to inspire high professional conduct, still guides the Association today. AAPG's membership is made up of about 40,000 members in 129 countries in the upstream energy industry who collaborate – and compete – to provide the means for humankind to thrive. AAPG has its head office in Tulsa and regional offices in Washington, London, Dubai, Singapore, Bogota and Lagos.

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19,000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.



ABOUT THE CONFERENCE

The 2nd AAPG/EAGE Papua New Guinea Petroleum Geoscience Conference & Exhibition with its overarching theme, “Petroleum Developments: Underpinning Papua New Guinea’s Energy Future” is designed primarily for those who explore for petroleum accumulations, appraise them and seek to develop them as producing oil and gas fields. Petroleum Geoscientists of all kinds from: wellsite geologists to exploration program managers; geophysicists to geochemists; and stratigraphers to sedimentologists, and all those others who contribute to the elucidation of the hydrocarbon endowment of a place like Papua New Guinea are most welcome.

The conference will take place from 21-23 February 2023 in Port Moresby, Papua New Guinea.

TECHNICAL COMMITTEE

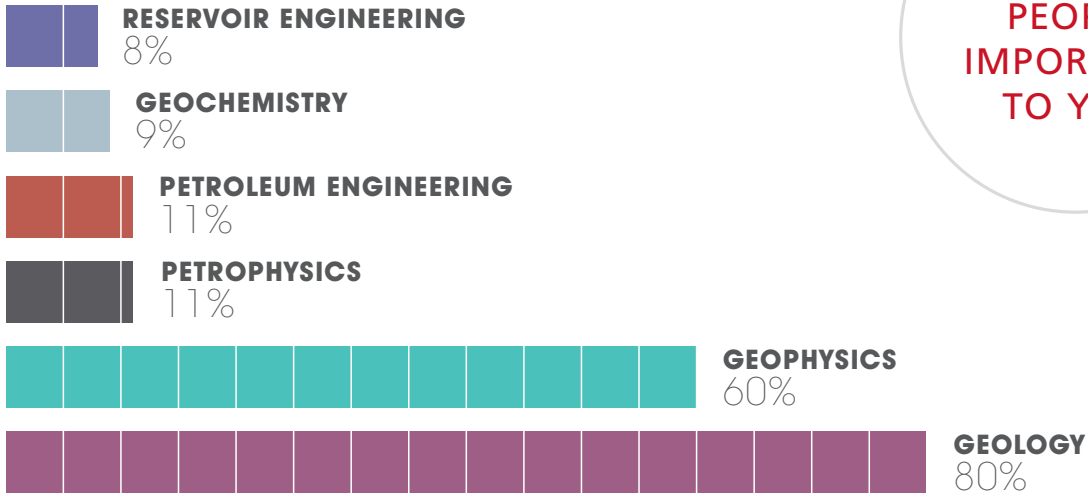
Michael McWalter (Convenor)	Santos Ltd
Keyu Liu	China University of Petroleum
Nigel Wilson	Consultant
Larissa-Solomon Nombe	ExxonMobil
Sam Hemmings-Sykes	ExxonMobil
Michael Earle	Kumul Petroleum Holdings
Dr. Albert Mellam	PNG Chamber of Mines and Petroleum
Leah Morlin	PNG Chamber of Mines and Petroleum
Ellen Coenra	Santos Ltd
Scott Dyskterhuis	Santos Ltd
Shane Schofield	Santos Ltd
Ian Cross	South East Asia Petroleum Exploration Society
Dominique Roy	TotalEnergies
Damien Deveaux	TotalEnergies
Jean-Marc Noiray	TotalEnergies
Peter Kirkham	Twinza Oil
Wayne Spencer	Twinza Oil



CONFERENCE STATISTICS

Interests of delegates

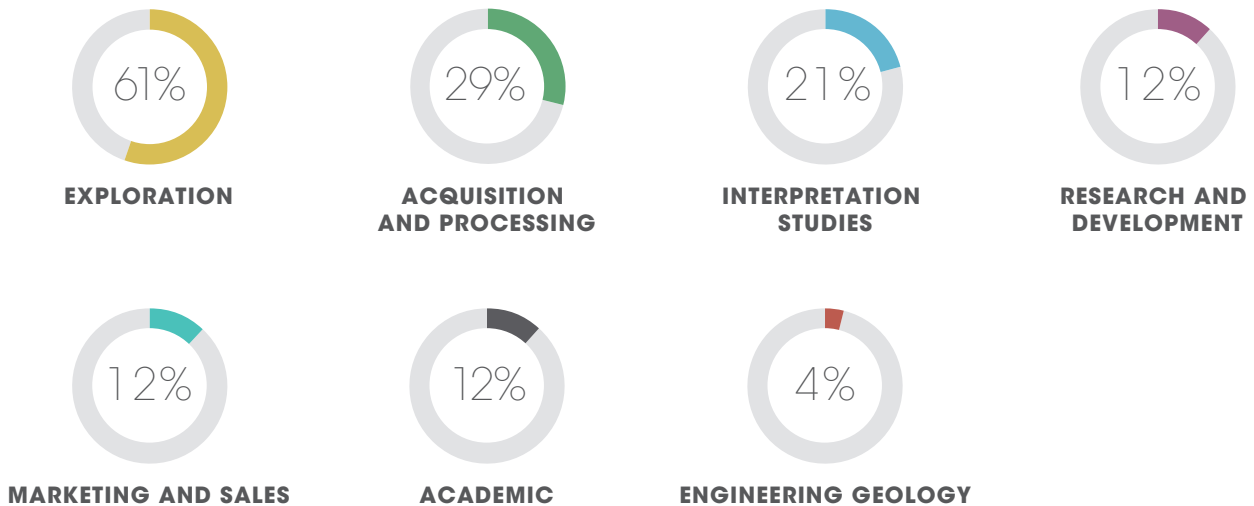
(more than one interest per delegate)



REACH THE
PEOPLE
IMPORTANT
TO YOU

Job focus of delegates

(more than one job focus per delegate)



Delegates by Geographical spread



CONTACT

For more information about the sponsoring opportunities for this conference, please contact us at: EAGE Asia Pacific Sdn Bhd, Office Suite 19-15-3A, No. 19, Jalan Pinang, 50450 Kuala Lumpur, Malaysia. Tel: +603 2722 0140 Email: asiapacific@eage.org

SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at 2nd AAPG/EAGE Papua New Guinea Petroleum Conference & Exhibition. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE conference.

WHY BECOME A SPONSOR

When you're a corporate sponsor you get high visibility in an uncluttered environment that makes your message stand out. We are synonymous with quality and have an excellent proven track record. The conference programme offers a diverse menu that's sure to help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility before a national, regional and international audience.
- Enhance your corporate image
- Reach an influential, exclusive audience
- Break through the media clutter
- Associate your company with international societies - EAGE and AAPG



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.



MAIN SPONSORS

The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry. Main sponsor packages include Platinum, Gold and Silver sponsorship options.

PLATINUM SPONSOR

- Company logo + link-through to company's website on the conference webpage
- Company logo in the venue – onsite sponsor recognition signage & official conference stage backdrop
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo on the front of the registration badges
- Full page advertisement in Conference Program
- Verbal acknowledgement by the Conference Chair during the opening ceremony
- Student participation – Sponsor 15 students from local PNG based universities to participate in the conference.
- 4 Full delegate registrations to attend the conference
- Company logo on the following (Depending on the date of agreement)
 - Front cover of the First Announcement, Final Announcement and Conference Program
 - Company logo on conference Social Media Announcements,
 - Conference related advertisements and articles in AAPG Explorer and EAGE First Break
 - Conference mailings
- Exhibition booth with Shell Scheme of (2m x 3m) and a cut out fascia lettering in the venue with the following:
 - Table & 2 chairs
 - Lunch and coffee breaks
 - Power socket (inclusive of standard power consumption)
 - 2 meters of space behind the table (any background materials or standing banners need to be produced by the company and brought to the venue themselves)
 - 2 Exhibitor passes to oversee the booth (exhibition only)

INVESTMENT:
USD 50,000

GOLD SPONSOR

- Company logo + link-through to company's website on the conference webpage
- Company logo in the venue - onsite sponsor recognition signage & official conference stage backdrop
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo listed among other sponsors on the back of the registration badge
- Half page advertisement in Conference Program
- Verbal acknowledgement by the Conference Chair during the opening ceremony
- Student participation – Sponsor 10 students from local PNG based universities to participate in the conference
- 2 Full delegate registrations to attend the conference
- Company logo on the following (Depending on the date of agreement)
 - Front Cover of First Announcement, Final Announcement and Conference Program
 - Conference related advertisements and articles in AAPG Explorer and EAGE First Break
 - Company logo on conference Social Media Announcements
 - Conference mailings
- Exhibition booth with Shell Scheme of (2m x 3m) and a cut out fascia lettering in the venue with the following:
 - Table & 2 chairs
 - Lunch and coffee breaks
 - Power socket (inclusive of standard power consumption)
 - 2 meters of space behind the table (any background materials or standing banners need to be produced by the company and brought to the venue themselves)
 - 2 Exhibitor passes to oversee the booth (exhibition only)

INVESTMENT:
USD 35,000

SILVER SPONSOR

- Company logo + link-through to company's website on the conference webpage
- Company logo in the venue - onsite sponsor recognition signage & official conference stage backdrop
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo listed among other sponsors on the back of the registration badge
- Verbal acknowledgement by the Conference Chair during the opening ceremony
- Student participation – Sponsor 5 students from local PNG based universities to participate in the conference
- 1 Full delegate registration to attend the conference
- Company logo on the following (Depending on the date of agreement)
 - Front cover of First Announcement, Final Announcement and Conference Program
 - Conference related advertisements and articles in AAPG Explorer and EAGE First Break
 - Company logo on conference Social Media Announcements
 - Conference mailings

INVESTMENT:
USD 20,000

OTHER SPONSORSHIP OPPORTUNITIES

PUBLICITY AND BENEFITS

- Company logo on event website with sponsored items identified
- Company logo on the event promotional materials such as the First Announcement & Technical Programme

COFFEE BREAKS (PER DAY)

- Company logo displayed at the coffee break stations during the sponsored break.
- 1 Full delegate registration
- Company logo + link-through to company's website on the conference webpage
- Company logo included on onsite sponsor recognition signage
- Company logo included in the First Announcement, Final Announcement and Conference Program
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included on conference mailings

When 21-23 February 2023
(select one day)
Location Conference foyer area
Exposure 200-300 delegates daily

INVESTMENT:
USD 7,500



LUNCHES (PER DAY)

- Company logo displayed at the lunch venue during the sponsored lunch
- 1 Full delegate registration
- Company logo + link-through to company's website on the conference webpage
- Company logo included on onsite sponsor recognition signage
- Company logo included in the First Announcement, Final Announcement and Conference Program
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included on conference mailings (Select one day)

When 21-23 February 2023
(select one day)
Location Lunch area
Exposure 200-300 delegates daily

INVESTMENT:
USD 10,000

ICEBREAKER RECEPTION

- Company logo displayed at the reception venue
- 2 Complimentary passes to Icebreaker reception
- Company logo + link-through to company's website on the conference webpage
- Company logo included on onsite sponsor recognition signage
- Company logo included in the preliminary First Announcement, Final Announcement and Conference Program
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included on conference mailings

When 21 February 2023
Location Icebreaker venue
Exposure 200-300 delegates

INVESTMENT:
USD 12,000



LANYARDS (EXCLUSIVE)

- Company logo printed on conference delegate lanyards
- EAGE/AAPG will be producing the Lanyard with the logo of the company
- 1 Full delegate registration
- Company logo + link-through to company's website on the conference webpage
- Company logo included on onsite sponsor recognition signage
- Company logo included in the First Announcement, Final Announcement and Conference Program
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included on conference mailings

When 21-23 February 2023
Exposure 200-300 delegates daily

Please note that production costs for the lanyards are included.

INVESTMENT:
USD 15,000

CULTURAL DINNER

- Company logo displayed at the dinner venue
- 2 Complimentary passes to the cultural dinner
- Company logo + link-through to company's website on the conference webpage
- Company logo included on onsite sponsor recognition signage
- Company logo included in the First Announcement, Final Announcement and Conference Program
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included on conference mailings
- Verbal acknowledgement at the beginning of the dinner

When 22 February 2023
Location Dinner venue
Exposure 200-300 delegates

INVESTMENT:
USD 15,000



CONFERENCE NOTEBOOK (EXCLUSIVE)

- Company logo to be imprinted on the front cover of the notebook
- A pen is to be included with the notebook
- To be produced by sponsor company
- 1 Full delegate registration
- Company logo + link-through to company's website on the conference webpage
- Company logo included on onsite sponsor recognition signage
- Company logo included in the First Announcement, Final Announcement and Conference Program
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included on conference mailings

When 21-23 February 2023
Exposure • 200-300 delegates

(To be produced by sponsor company)

INVESTMENT:
USD 12,500

DIGITAL CONFERENCE ABSTRACTS

- Company logo to be included on the digital conference abstracts landing page.
- 1 Full delegate registration

INVESTMENT:
USD 5,000



SPONSORS



DELEGATE BAG

- Company logo to be displayed on delegate bag (Tote Bag)
- Delegate bag to be produced and distributed to delegates by EAGE/AAPG
- 1 Full delegate registration
- Company logo + link-through to company's website on the conference webpage
- Company logo included on onsite sponsor recognition signage
- Company logo included in the First Announcement, Final Announcement and Conference Program
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included on conference mailings

Exposure 200-300 delegates

INVESTMENT:
USD 15,000

EXHIBITION

The exhibition booth with Shell Scheme of (2m x 3m) and a cut out fascia lettering consisting of:

- 1 Full delegate registration
 - Table & 2 chairs
 - Power socket (inclusive of standard power consumption)
- 2 Exhibitor passes to oversee the booth (exhibition only)
- Company logo + link-through to company's website on the conference webpage
- Company logo included on onsite sponsor recognition signage
- Company logo included in the First Announcement, Final Announcement and Conference Program
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included on conference mailings

INVESTMENT:
USD 7,500





STUDENT PARTICIPATION

- Sponsor 30 Students from local PNG based universities to participate in the conference
- Company logo displayed at the specific student activities (dedicated program)
 - Company logo + link-through to company's website on the conference webpage
 - Company logo included on onsite sponsor recognition signage
 - Company logo included in the First Announcement, Final Announcement and Conference Program
 - Company logo included on the PowerPoint slides displayed in between the sessions
 - Company logo included on conference mailings
 - Presentation slot in the student program to address all the students
 - 1 Full delegate registration

INVESTMENT:
USD 9,000

GENERAL SPONSORSHIP

- Company logo + link-through to company's website on the conference webpage
- Company logo included on onsite sponsor recognition signage
- Company logo included in the First Announcement, Final Announcement and Conference Program
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included on conference mailings

INVESTMENT:
USD 5,000





ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising

EAGE offers a variety of advertising possibilities related this event. We have multiple options to further promote your company through our First Break issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE events.

Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 6,678 papers about Pore Pressure, with in total over 67,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to the conferences.



ADVERTISING OPPORTUNITITES

Reach and connect with the largest audience of professional geoscientists. AAPG provides several advertising opportunities to highlight your messaging and enhance your brands visibility.

Engage Your Target Through These Channels

EXPLORER Print; EXPLORER Online News Site; EXPLORER Newsletter; Digital Advertising on AAPG and Event websites; Smaller AAPG Event Advertising; Event Exhibit Opportunities; Event Sponsorship Opportunities; Bundle Advertising Packages; and More!

Contact us today before the best opportunities are gone!

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For more information or a FREE trial
contact corporaterelations@eage.org

